



JONATHAN E. FIELDING, M.D., M.P.H.
Director and Health Officer

JONATHAN E. FREEDMAN
Chief Deputy

313 North Figueroa Street, Room 708
Los Angeles, California 90012
TEL (213) 240-8156 • FAX (213) 481-2739

www.publichealth.lacounty.gov



BOARD OF SUPERVISORS

Gloria Molina
First District

Yvonne B. Burke
Second District

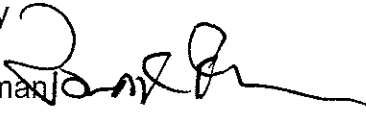
Zev Yaroslavsky
Third District

Don Knabe
Fourth District

Michael D. Antonovich
Fifth District

July 11, 2008

TO: Each Health Deputy

FROM: Jonathan E. Freedman 
Chief Deputy

SUBJECT: **NOTIFICATION OF THE DEPARTMENT OF PUBLIC HEALTH'S (DPH)
RELEASE OF A REQUEST FOR INFORMATION (RFI) FOR THE 2010
LOS ANGELES COUNTY HEALTH SURVEY**

This is to advise you that DPH's Office of Health Assessment and Epidemiology (OHAE) is preparing to release a Request For Information (RFI) to solicit information from qualified survey research organizations to provide services to conduct the 2010 Los Angeles County Health Survey (LACHS). The information provided in responses to the RFI will be used to determine which organizations qualify to receive a Request for Proposals (RFP), from which an agreement will be awarded to a qualifying provider. The anticipated release of the RFI is Monday, July 14, 2008.

The objective of this RFI is to identify survey research organizations that have the expertise, capacity and experience to conduct a random-digit-dialed telephone survey of Los Angeles County residents, including cell phone users. The sampling requirements and other methodology for the LACHS are rigorous and require the ability to utilize computer-assisted or web platform-based telephone interviewing technology in several languages.

The RFI will be advertised on the County's L.A. County Online Website and DPH websites.

If you have any questions or require additional information, please let me know.

JEF:im
W/HlthDepRFI
00663

c: Jonathan E. Fielding, M.D., M.P.H.
Sheila Shima
Robert Ragland